



## FOR IMMEDIATE RELEASE

### RED WHITE AND BREW PARTNER WITH WASTE NOT FOR THE 2008 CELEBRITY CHEF CHALLENGE TO BE HELD DURING THE MONTH OF APRIL ONLY

*Local Neighborhood Hotspot and Local Celebrity Clay Thompson of The Arizona Republic Join Forces With a Goal to Exceed Last Year's Donation of Over \$9,000*

Chandler, Ariz. – (April 1, 2008)—Chandler and Mesa's loyal neighborhood establishment, Red, White and Brew (RWB) ([www.azrwb.com](http://www.azrwb.com)) is gearing up for Waste Not, with hopes to surpass its 2007 donation during this year's [Celebrity Chef Challenge](#). The Brew has joined forces with Clay Thompson of *The Arizona Republic* to help feed the Valley's hungry, and will be competing in the Multiple Restaurant category. This year RWB is serving up its [Zesty Chipotle BBQ Shrimp](#) for \$10 during lunch and \$17 for dinner, where 50% of the proceeds collected from the dish, during the month of April, will go directly to benefit Waste Not's programs.

Red, White and Brew's Zesty Chipotle BBQ Shrimp is a dish that features fresh shrimp that are sautéed in a chipotle-infused BBQ cream sauce. The dish is then tossed with roasted red-pepper-stuffed rigatoni and asparagus tips, and finally garnished with crunchy lime seasoned roasted pumpkin seeds—this entrée packs a taste that is sure to tantalize your taste buds.

"We are excited to have Red, White and Brew participate in this year's Celebrity Chef Challenge," said Dee Mitten, executive director of Waste Not. "For the past three years they have really come together as a team and committed themselves to becoming a key player in the fight to end hunger in the Valley."

For the past three years, RWB has taken second place in the single restaurant category and has donated up to \$25,000 to help fund Waste Not's community programs. Last year, RWB sold more than 1,400 entrees and donated a whopping \$9,205, with its star server Rhonda Parks coming in third place for the individual server who sold the most entrees.

"RWB is dedicated to the community, and is excited and honored to have the opportunity to partner with Waste Not to benefit the Valley's hungry," said Greg Freed, partner and operator of Red, White and Brew Chandler. "With the new Chandler location participating this year, we look forward to the Mesa and Chandler community joining forces to support the Brew as we set out to help those in need."

Red, White and Brew has two locations in the Valley, RWB Chandler is located at 4850 S Gilbert Rd, Chandler, AZ 85249 and its Mesa store is located at 6740-102 E McDowell, Mesa AZ 85215. To find out more information about Red, White and Brew and for a full list of menu items visit [www.azrwb.com](http://www.azrwb.com).

For more information about Waste Not and the Celebrity Chef Challenge visit [www.wastenotaz.org](http://www.wastenotaz.org).

#### **ABOUT RED, WHITE AND BREW CHANDLER**

[Red, White and Brew](#) is a family friendly restaurant that prides itself on its exceptional service that is warm and inviting. The restaurant features a bold American menu with an array of mouthwatering entrees that appeals to beef, seafood and pizza fanatics with a sweet tooth for deserts made from scratch. Executive Chef, Charles Rindon uses the freshest ingredients that include seafood flown in fresh daily and pizza dough and sauce made in-house from scratch. All items are served in hearty portions that are never heavy on your wallet. Red, White and Brew features over 14 specialty micro-

brews and an array of boutique wines that are rich in flavor. The restaurant offers a lunch and carry out menu and catering service, for more information and for a complete menu visit [www.azrwb.com](http://www.azrwb.com).

#### **ABOUT WASTE NOT**

Waste Not is a non-profit organization that collects more than 1.5 million pounds of excess perishable food annually from restaurants, resorts, caterers and various food purveyors and delivers it to more than 80 recipient agencies including schools, after school programs, senior programs, transition homes, day care centers and assisted living facilities. For more information, call Waste Not at (480) 941-1841 or visit [www.wastenotaz.org](http://www.wastenotaz.org).

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**For additional information including media inquiries, high-resolutions photographs and recipes or to set up an interview contact Pastiche PR:**

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